



News Release

Press contacts:

[Christine Rogers](#), 214-364-7049

[Carrie Dyer](#), 210-287-5434

ACAP Health and Fullpower Announce MotionX®-MÜV Solution for Employers Seeking to Reduce their Healthcare Spending

Fullpower's Turnkey Activity Monitoring Solution Integrates with Employees' Existing Activity Trackers and Smartphones For Simple and Fun Monitoring

SAN FRANCISCO, CA ([October 19, 2015](#))- ACAP Health and Fullpower Technologies, the leader in wearable technology, just released MotionX®-MÜV, a new, cloud-based solution for employers to encourage a more healthy, active lifestyle for employees.

The technology can work with existing employee benefits programs to lower insurance costs. Employees can seamlessly connect MotionX®-MÜV with an activity tracking device or smartphone they already use and it will provide employees cues, routines and rewards that will encourage three types of activities that decrease metabolic risk: M for Moving often, at least every hour; Ü for Units of daily activity or steps, at least 7,000 steps a day; and V for Vigor, at least 30 minutes of vigorous walking spread out through the day.

MotionX®-MÜV is designed and developed by Fullpower Technologies of Silicon Valley and marketed to the employee benefits industry by ACAP Health. The MotionX®-MÜV mission is to help employers reduce their healthcare costs with a simple and low-cost employee benefit.

“In the 1960s, 50% of the U.S. workforce made a living by working at a job that required physical activity. Today, 75% of all Americans do their work while they sit,” said **Tim Church, M.D., Ph.D, M.P.H, Chief Medical Officer at ACAP Health** and one of the country's leading physicians in exercise and obesity research. “Unfortunately, the research shows extended sitting is strongly associated with the risk of mortality. MotionX®-MÜV incorporates that understanding into the program to encourage frequent breaks in sitting.”

“Fullpower looked for innovative partners in the employee benefits industry for the MotionX®-MÜV solution and the ACAP Health team jumped out,” said **Philippe Kahn, CEO and founder of Fullpower-MotionX**. “The MotionX-MÜV solution is based on our inventions as well as what we learned from data-science collected with our patented advanced machine learning technology applied to over 250 million days of activity and nights of sleep.”

www.motionX-MUV.com

About ACAP Health

[ACAP Health Consulting](#) is a healthcare consulting firm aligning major healthcare stakeholders including employers, insurers, medical providers, pharmaceutical companies and others with

measurable solutions that lower the cost of healthcare benefits. ACAP Health's ultimate goal is to flatten the trajectory of healthcare trend by reversing the production of disease in America. ACAP Health connects clients with the medical providers and programs that give them the best chance of getting better—in an affordable way.

About Fullpower

Founded in 2003, Fullpower's world-class team leads the wearable and IoT revolution. The MotionX platform includes a suite of tightly coupled and integrated firmware, software, and communication components that are the building blocks for new breakthrough non-invasive, wearable wireless and IoT devices with ultra-long battery life. Fullpower drives wearable and IoT solutions for market leaders such as Nike, Serta, Simmons, MMT, Alpina, Frederique Constant, Mondaine, Jawbone, and others. The Fullpower wearable patent portfolio includes more than 100 patents relating to sleep monitoring, activity tracking, vital sports, bands, pods, smartwatches, eyewear, clothing, sensor-fusion technologies, health, medical applications, wellness, and machine learning.

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